



## Company Profile

Argent provide direct mail production services across all industry sectors. As every business is different and has individual needs, we tailor our services to meet your requirements. We have over 20 years of experience and a full range of services, so we can manage your campaign from start to finish. Just tell us what you need and we will do the rest.

## Postage Savings

We offer all of the following options:

- Mailsort 120, 700, 1400, CBC, OCR
- Presstream 1 and 2
- Down Stream Access, sorted and unsorted
- City centre hand delivery
- International mail consolidation
- Parcel and courier services

These give you the opportunity to pay the lowest postal prices available in the country today.

## Data Manipulation

Argent can receive data in many formats - CSV, tab delimited, fixed width formats, zipped or unzipped. For convenience most of our customers now send their data by e-mail. We offer:

- List coding
- De-Duplication
- PAF (Postal Address Finder)
- Full database cleansing

We can also provide you with a targeted database of business or consumer contacts for single or multiple use.

## Print and personalisation

Whatever your colour or mono print requirements, we can help. Our extensive list of equipment also gives you the opportunity to personalise your mailings, thus raising your response levels.

**Sheet Laser** – We offer a large variety of formats. These include A5, A4, A3 and more exotic formats like A4+1/3. These can be printed simplex or duplex with multiple personalisation fields and graphics.

**Inkjet** – Argent can personalise your mailings, on or off line, using inkjet printers; whether onto envelopes, polythene, brochures or magazines.

## Print finishing

Argent offer a comprehensive in-house finishing solution; with 5 folding lines and 3 guillotines you can be sure that your folding requirements are covered.

## Enclosing

Argent offer both paper enclosing and polywrapping; this gives you the opportunity to place all of your work with one supplier.

**Polywrapping** – We run 2 polywrapping lines, with the opportunity for multiple inserts or onsets. We also have on-line inkjet facilities to print directly onto your magazine or polythene.

**Paper enclosing** – Argent have 8 paper enclosing lines, providing a huge capacity. The machinery can enclose into DL, C5, Square or C4 envelopes, giving you the greatest creative freedom.

## Suppliers

We have a wide network of established suppliers in place. Whatever your stationery or packaging needs, we can negotiate great quality at great prices. A full range of recycled and biodegradable products is available.

## Storage and dispatch

With over 3,000 pallet spaces available, your products can be stored safely prior to mailing and dispatched promptly as scheduled. With collections 5 times a day, there will be no delays in dispatching your mailings.

## Contact us

For a free consultation and quote, or just to talk something through, get in touch by phone, e-mail or arrange a visit; we would love to hear from you.

[www.argent-media.co.uk](http://www.argent-media.co.uk)

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